



Mick Addington

MARKETING MANAGER

My Social Media

mick.addington

mick-addington/

mickaddington.com

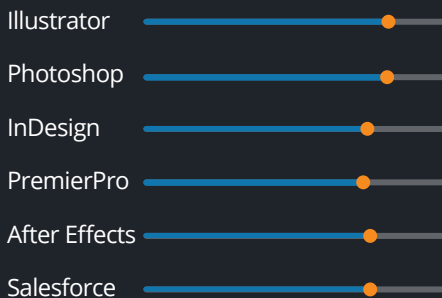
MY CONTACT

P : 903.505.2791

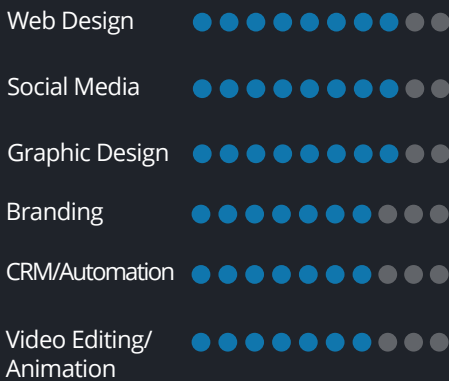
E : mickaddington@gmail.com

A : 40350 Republic Dr. | Sterling Heights, MI 48313

SOFTWARE SKILLS



PROFESSIONAL SKILLS



HOBBIES

Watching Movies

Playing Music

MY PROFILE

I am a hard working, creative and driven Marketing Manager with 20 years of sales and 10+ years of marketing experience. I am detail oriented, market driven and very much an "out-of-the-box" thinker. I thrive on growth and challenge and have a consistent "can-do" attitude toward work and life.

EDUCATIONAL BACKGROUND

Fitzgerald High School
Warren, MI
1982-1986

High school graduate:
English, Drafting, Art

Collin College
Plano, TX
2011-2014

Graphic Design Program:
Photoshop, Illustrator, Graphic Design

WORK EXPERIENCES

Marketing Manager
Smile Partners USA
Troy, MI
2022 - Present



Marketing Collateral
Website Design/Maintenance
Corporate Merchandise
Field Photography & Video
Social Media
Email Automation
Logo Design
Magazine & Google Ads
All for 81 individual dental practices

Marketing Manager
Burgess Construction Consultants
Plano, TX
2020 - 2022



Marketing Collateral
Website Design/Maintenance/SEO
Corporate Merchandise
Tradeshaw Planning & Graphics
Field Photography & Video
Marketing Strategies & Budgets
Blog/Social Media
CRM & Email Automation

Marketing Manager
Unity LED Lighting
Carrollton, TX
2013 - 2020



Marketing Collateral
Website Design/Maintenance/SEO
e-Commerce & Partnerships
Operations & Program Management
Business Development
Marketing Strategies & Budgets
Social Media
EDI Integration